
BUENOS AIRES – At-Large NARALO Monthly Meeting

Monday, June 22, 2015 – 13:00 to 14:00

ICANN – Buenos Aires, Argentina

GARTH BRUEN: This is Garth Bruen, NARALO chair. We will be beginning the NARALO monthly session here in Buenos Aires. To my left, we have Judith Hellerstein who is the incoming NARALO secretary, and current secretary, and vice chair. To Judith's left, we have Glenn McKnight who is the outgoing ALAC representative, incoming NARALO chair. To Glenn's left, we have Alan Greenberg who is the ALAC chair. To Alan's left, we have Eduardo Diaz who is an outgoing ALAC representative. To Eduardo's left, we have Alberto. This is his first – what's that? I know. This is his first meeting with us here in person, I believe. Alberto, I'd like to give you a moment to introduce yourself and tell us what you're working on.

ALFREDO CALDERON: Yes. Thank you, Garth. I want to rectify for the record, my name is Alfredo Calderon.

GARTH BRUEN: Alfredo, [inaudible].

ALFREDO CALDERON: Don't worry. This is my first time here in face-to-face. In Puerto Rico, what I do is I serve as a consultant for different institutions of higher education dealing with e-learning and accessibility. That's why I'm

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interested in working or see if I can work with this group as a volunteer. Thank you.

GARTH BRUEN:

Thank you so much, and I apologize. I'm trying to remember everybody's name off the top of my head. Then to Alfredo's left we have the pleasure of having Tom who was not expecting to be here. Tom give us a second to tell us what you're up to.

TOM:

Note first that I am colorblind, red and green. 15% of the males in the world are, and that button is not green to me. In any case, I am winding down my involvement with .NYC. It's been in existence for approximately a year now and looking at the use of the experience I gathered with that city TLD to see if it's appropriate for cities in the future that will be looking for their top-level domains.

GARTH BRUEN:

Thank you. And on the other side of the room, we have a gentleman from ICANN staff. I'd like him to introduce himself. Yes.

CHRIS MONDINI:

Hi, my name is Chris Mondini. I am on the ICANN Global Stakeholder Engagement Team. I am vice president for the region of North America.

GARTH BRUEN: Thank you. We also have the pleasure of having Peter Knight. Give us a second and tell us what you're up to.

PETER KNIGHT: Thanks, Garth. I just flew down from Rio de Janeiro which is my principle residence. I'm involved in a new book on broadband in Brazil, past, present, and future with 18 other authors. I continue to be interested, participate when I can in NARALO activities as well. Thank you.

GARTH BRUEN: And Ariel, can you tell us who is in the AC chat remotely?

ARIEL LIANG: We have a remote participant, Alfredo Calderon.

UNIDENTIFIED MALE: He's here.

ARIEL LIANG: Oh, sorry, excuse me. How about I just read who is in the AC room? Okay. So we have Alfredo Calderon, Alan Skuce, Evan Leibovitch, Glenn McKnight, Joe Catapano, Joli McFee, [Mariel Aleman], Murray McKercher, and also staff and tech support.

GARTH BRUEN:

Thank you so much. Then we also have Silvia, and Gisela is wandering around. So as far as our agenda goes today, we do have a normal monthly call agenda up here with action items, outstanding items. Can staff advise me of any action items, anything that's outstanding? Do we have anything in particular? Okay, there are no outstanding action items.

If any of the remote participants or anybody else, we can discuss anything they believe is outstanding towards the end in any other business.

The next item on the agenda is the election. The election, I believe, is complete and, as stated, we have incoming officers in October and outgoing officers in October. Evan had to leave us suddenly to greener pastures in Switzerland, and we applaud him and we applaud his work, and his new work at the United Nations. Good luck with everything, Evan.

So who are we feeling in October? As I said, we have Judith and Glenn for the region. Then Alan is continuing his work as the chair, and [I'll] be joining ALAC. Then there's a third ALAC from North America, no? Yeah, clarify.

ALAN GREENBERG:

I'm leaving my seat as the NomCom appointee and taking one as a RALO appointed. The NomCom appointee one is vacant and hopefully will be filled by the NomCom in time for October.

GARTH BRUEN: That explains my gap in knowledge of why I couldn't come up with the name of the third person, because the name of the third person hasn't been selected yet. So we are not [fielding] a full team until the NomCom supplies us with somebody.

Then we also have outgoing as the NomCom rep is Louis. Incoming is Eduardo. That start in October or sooner than October? Okay, end of the AGM.

So with that settled, the next item is the NARALO newsletter and that goes back to Eduardo if you want to speak of it.

EDUARDO DIAZ: Thank you, Garth. I sent you an e-mail, Ariel, if it's possible to show the template that I sent in the screen. Okay, I'm sorry. What we can do is go to the next item in the agenda while she [inaudible].

GARTH BRUEN: That's fine. The next item is outreach representation. I see that Murray has his hand up, so I'm going to let Murray intercede while we get the newsletter ready. What does Murray have to say?

MURRAY MCKERCHER: Thank you, Garth. Can you hear me?

GARTH BRUEN: Yes, we can hear you.

MURRAY MCKERCHER: Thanks. Just a quick question on the NomCom. Is there an expression of interest or where do we find out about that? Maybe Alan or someone has some insight. Thank you.

GARTH BRUEN: I believe that there's a website where you can submit names. No? Not anymore?

ALAN GREENBERG: Presumably, but not under our control, the Nominating Committee will issue a request for expressions of interest. That's what I'm presuming they will do, but I have no control over it.

GARTH BRUEN: Eduardo?

EDUARDO DIAZ: Usually, what the NomCom will do, according to my experience, they will look at the second and third runner-ups and they will probably contact one of them to see if they want to fill up that part. Thank you.

ALAN GREENBERG: By runner-ups, you mean in our ALAC election?

EDUARDO DIAZ: No, I'm talking the NomCom, when they select somebody, they are usually – they have like three, the minimum, and then they select the top one. And if something happens with that person, usually they go to the second one and then to the third. I'm talking about the NomCom. Thank you.

GARTH BRUEN: Okay, all right. Does that answer your question, Murray?

MURRAY MCKERCHER: Yes. Thank you very much, Garth, and everyone. Thank you.

GARTH BRUEN: Sure thing. And in the chat, Evan also sends us his thanks. Evan is also stating, "Tom's experience to me indicates everything wrong with ccTLDs." Okay.

So are we ready for the newsletter? Okay. Go ahead, Eduardo.

EDUARDO DIAZ: This is an idea that I put together I think in Singapore before that. The idea behind this newsletter in the region is to keep everybody informed of what is happening in the region, and the underline within the newsletter is not that we keep everybody informed, but that we get a monthly ping. When I say ping, like you get a ping. You're sending this information to the At-Large Structures within the region, so they get something that if they want to read, they can read it, but they will receive something every month. My idea is that we get something like this very simple, one page to the point, every month.

I was allowed to use the Constant Contact that I think ICANN uses as their main engine to send newsletters out. I just found the template and made this out of nowhere. I'm not saying this is what I should do. We'll use this, but it's an idea.

Basically, I just came up with a kind of newsletter heading for the NARALO, and maybe other RALOs will be interested in doing the same thing for the region. Who knows?

So if you can move down. I think it's very important that we have pictures in this newsletter. Pictures can show a lot. Few words, and links to where people can read more and that's it. I went around – and you can add and take away blocks. This is a two-column format and you can move blocks around. You can have more, you can have less.

The idea is just to have something out there. I just put this stuff together and pictures that I found around. When I was doing this, the hardest part was not the template and all these things. It's finding out information from the ALSes to put in there, and mostly pictures.

I went to some of our ALS's websites, and there are websites out there that have not been updated for a year with no pictures or anything like that. My idea was I can go to different websites and pick up stuff from there and just put it in here, like I just did with the [New York] website, which is full of information. But most of our ALSes, they don't have that, so it will be a challenge to get information.

I can talk about ISOC Puerto Rico and all of them, but the idea is we get information from ALSes that we don't know what they're doing,

which is part of the communication problem we have within the region. I believe that will help in engagement of these ALSes somehow if we keep that conversation going to get information.

So [inaudible] template, which we can change it and do it in very different ways. If we're going to do this, which I think we should do, I'm going to need help from the region to capture information from ALSes, especially those ALSes that are not that active. Maybe if we put information around those ALSes and use [inaudible] and they see them in the newsletter, they will get more motivated to produce more. That's the whole idea. Thank you.

GARTH BRUEN:

I think that this is a good opportunity for people to tell their story if they want to tell their story and people are a part of this structure because they have things that they want people to hear. So how would they go about submitting materials for the newsletter, Eduardo?

EDUARDO DIAZ:

Well, what I did before doing this, I sent a mail to all the ALSes requesting information. Obviously my expectation was that I wasn't going to get any mail at all, but I got mails from ISOC Quebec and ISOC New York, my own ALS. I think another one. I don't remember which one it was.

In any case, I didn't receive – I sent the mail twice and I didn't receive what I was . . . I was expecting not to receive anything, but I sent it twice and some people responded.

Oh, by the way, the other issue that I think we will have with this, which I'm not sure about, is about the language issue. We have Spanish, French, and English in the region, but I think the newsletter should be in English and if somebody wants translation – I mean, I don't want to make this a big thing. I just want to have a picture, a few words, and then a link to whatever page.

And if you want to send me the information in French or in Spanish, I will publish it in French or in Spanish. If you want to find out what that is, you find out. Thank you.

GARTH BRUEN:

Yes, that would be my suggestion is to encourage the language aspect of it. Write your brief in Spanish or write your brief in French, or in Navajo if you prefer to. That's great. We'll see if we can keep talking about this and find some volunteers to write the first few ones. That would be great.

Alan has his hand up in the chat room.

ALAN GREENBERG:

Thank you very much for that. Part of what Eduardo is saying is part of a generic problem we have. And as you know – as most people know – we're embarking on a process to try to look at setting what our

expectations are of ALSes. As Eduardo says, some don't websites. Some have websites that are completely out of date. Virtually none of them that we looked at mention ICANN or the fact that they are an ALS, or at least not many of them do.

It's an overall issue. It's certainly a problem within NARALO, but it's a problem within many of the other regions. Part of the problem is invigorating NARALO to do something about it, but part is simply setting requirements so that ALSes can't say, "Sorry, we're not doing anything for the next two years." That doesn't mean they have something they want to brag about in a newsletter, but there's got to be something in between. Thank you.

EDUARDO DIAZ:

Another thing is if we go and reach the ALSes and ask them for information, maybe that would motivate them to give you the information, just like he said. Maybe they are not doing anything.

GARTH BRUEN:

It doesn't always have to be a future plan or something they're ramping up to. It could be they've done before maybe.

EDUARDO DIAZ:

Yes. An event, anything that happened. Something that will give us the rest of the region something that these ALSes are doing or they have done and that they are at least out there.

GARTH BRUEN: Okay. Murray, you have your hand up in the chat room.

MURRAY MCKERCHER: Thanks. Can you hear me still?

GARTH BRUEN: Yes.

MURRAY MCKERCHER: Just talking about stories, I did reach out to one of the new ALSes in Toronto, which is a gentleman named Ken Whitehurst, the Consumers Council. I had about an hour's conversation with him, and the feedback was they were totally overwhelmed with all the information that was being sent to them on lists and weren't quite sure how to engage. So I did send both him and the designated person in the organization to come to the remote hub and no response from those guys. It's interesting.

So you have an ALS that's interested in getting engaged, but really doesn't know how to do so.

GARTH BRUEN: Okay, thank you. All right. One more – go ahead, Eduardo, please.

EDUARDO DIAZ: I wanted to ask about timeline for this. I think we should start doing this not maybe during July, but somewhere the first week of August. I

can volunteer to do that, but I'm going to need help to reach some of these people.

GARTH BRUEN: I think that maybe if we could do something this week, if somebody could offer something up this week, it's good just because we're all here and we're talking about it. It might be a good start, instead of waiting until August.

EDUARDO DIAZ: I'm glad to do it. Thank you.

GARTH BRUEN: Okay, wonderful. All right. Anymore comments about the newsletter from anybody in the room or in the chat? No? Okay.

Next item is outreach representation. I don't have a name associated with this particular item in the agenda, so maybe I need a little bit of help who is going to be discussing the outreach representation. What does this mean, outreach representation? Go ahead, Judith.

JUDITH HELLERSTEIN: What outreach representation probably is, my guess on this is the Outreach and Engagement Committee, as Alan was talking about, is getting reinvigorated for new mission and goals statement, and as [it's a] new one, we're going to need to have – we want to have – new representation for this committee, as well as looking at trying . . .

There are several different committees that do not have either one or maybe zero to one, or two people, signed up but no one really active at all in certain committees.

So we're looking – perhaps people are not aware what the committee does, so that's why they're not volunteering on it. Perhaps they're not really sure [inaudible]. I know capacity building people think – at least in NARALO, some new members think that it's working [inaudible] traditional method of building capacity, when instead it's focused on e-learning and education issues on different issues. It's a different thing.

Maybe there could also be some confusion with some people. I know the people I talked to didn't know that capacity building was really a learning program

So we're trying to get new people on metrics, on outreach, engagement, on all these other different things. We would love to have you sign up and talk to us and get involved.

GARTH BRUEN:

Wonderful. Definitely outreach is the way that we keep everybody engaged and informed and we use everybody to the best of their abilities.

JUDITH HELLERSTEIN:

[off mic]

GARTH BRUEN: It's with volunteer drive for At-Large. Is that what you're talking about?

JUDITH HELLERSTEIN: Yeah.

GARTH BRUEN: Oh, okay.

JUDITH HELLERSTEIN: And I don't think we need [inaudible].

GARTH BRUEN: Okay. So that's the same discussion about getting people into working groups, etc. Okay.

Next item is the Secretariat Monthly Template.

JUDITH HELLERSTEIN: This is a joint project between me, Glenn McKnight, and we also had gotten contributions from other RALOs on this. I'm glad to see that Dev is in the room.

ALAN GREENBERG: On the phone.

JUDITH HELLERSTEIN: On the phone. Because Dev is also integral to this. So the idea is a lot of the monthly reports haven't really gotten done, and also there is no

standard format. Some reports are summaries – one or two line summaries – from what happened at the meeting. Some of them were more descriptions, some captured more information. They don't necessarily have any standardization.

So we looked at some of the reports that had larger notes and correspondence on it, and we saw that APRALO had some excellent reports. So we took some of the ideas behind it. Also, in this template, I don't know – it's not on the main screen, so other people cannot see it. But there's a link in the agenda. If you put it back up the agenda on the main screen, there's a little link to click on it.

The idea is you would identify which RALO you're in, what monthly report is, which of your members in your RALO have participated in which working groups. So try to get some data [inaudible] feed into the [inaudible] Committee.

Now this is a Google Doc, a Google form, which will feed into a spreadsheet, which Dev is going to investigate in whether this spreadsheet can then populate a Confluence wiki. We're thinking it might be, especially with Confluence buying several other different social media products.

And the wiki, the idea would be the RALOs who had want to put in some paragraph information or some photos could then click on that.

We listed all the communities that are active, and you could actually then check on them and then you could put a little paragraph of the meeting report. So it could cover not only the monthly meetings, but

also the working groups within that RALO who are working and what the people have been doing.

Also as well, there's a box to check which RALO members attended which working groups or which monthly meetings were ALAC meetings. This is also helpful because otherwise we rely on the notes from Ariel and others or looking back at past meetings and trying to see who was at [inaudible], but if there's a central database, we can actually build up. Then the RALO could actually, if the people who are signed up have not gone to it, the RALO could then – the secretariat or chair of that RALO – talk to the people and say, “Are you still active in this working group? Are you [inaudible]? Are you giving apologies? Maybe you want to pass it on to someone else and some other things.”

What we're trying to do is generate some metrics and some data of how we could make these more active. Also, then new people could see here are the working groups that are actually active, because on the chart in At-Large, it's hard to know which communities are active and which communities are not.

So these are the ones we went through with Ariel and Silvia to find out which one are active now. That's why we [listed there]. But of course it could always be others are created. That's what the guide – Glenn, did I miss anything?

GLENN MCKNIGHT:

I just want to give some background. One of the meetings – I believe it was an ALAC meeting – Olivier was mentioning the inconsistency in

reporting. This template wasn't designed to eliminate the wonderful reports that people are doing very eloquently, well-written. But as Judith has pointed out, we just wanted to be able to summarize the information in a simple template.

Where our challenge I believe was: how does this fit in with the ATLAS II reporting and automation? How does it fit with Confluence? That's what we asked Dev, if we can actually have this, parsing information out. So if I could turn back to Dev, that would be great.

GARTH BRUEN:

Go ahead, Dev, please. While Glenn just took over as chair for a second, I'm going to let Dev speak.

DEV ANAND TEELUCKSINGH:

Thanks. Just to say that the Technology Taskforce is trying to look at a way of which of how to integrate forms, so that when they are submitted, we update a Confluence page. There are several approaches, but we just haven't had the human bandwidth to really test them out quite yet as yet.

There are certain plug-ins for Confluence. Confluence always has a built-in survey that you can look at. When you insert, you can insert macros to have surveys done.

Another approach, and we possibly might touch on this on the Technology Taskforce call, is that there maybe more possibilities

which the new At-Large website could be used as a way of capturing data that could update the At-Large website.

The research is ongoing.

GARTH BRUEN:

Thank you, Dev. And I guess [inaudible] advertising for the session that's coming up at 2:00 in this same room? Okay, 2:00 in the Golden Horn Dev is going to be doing his show. Okay, wonderful.

Next item, we have the ATLAS II recommendations. There is a link within the agenda to a very large spreadsheet. These are recommendations from the ATLAS II meeting in London which took place a year ago. And if you're looking at the actual page, you see that there's a nice little calendar that tells you it was 366 days, 9 hours, 40 minutes, 20 seconds, 21 seconds, 22 seconds . . .

Some of the items here. The items that are in yellow – and we know that Tom can't see that. And it's actually on the screen like that. It's really hard to distinguish between the clear cells and the yellow cells, but one, two, and three are yellow and the ones that are in yellow are recommendations targeting the ICANN Board.

Some of these are: ICANN should continue to support the outreach programs; ICANN should increase, support, budget, and staff to programs; ICANN should continue shape accountability model, reaching not only the board; ICANN should study the possibility of enhancing and increasing the role of liaisons between different advisory committees; ICANN should examine how to best ensure end

users remain at the heart of the accountability process; and ICANN's multi-stakeholder model should serve as a reference for encouraging all participants, individuals; periodic reviews of ICANN should be performed; ALAC has the duty to keep track of action taken on all of the above recommendations.

This is what we came up as a community out of London, so I would encourage you all to follow along with these and give your thoughts on them. There were specific people assigned to them in the fourth column over. Sometimes it's a working group. Sometimes it's staff. Sometimes it's ALAC. Sometimes it's the RALO chairs.

Maybe Alan can enlighten us. How is this particular agenda that came out of ATLAS, how this figuring into the transition and CWG? Is it figuring in at all? Are we using this to guide us in those efforts?

ALAN GREENBERG: I don't think consciously, but I wouldn't say we're going against it, but I don't think it's something that we have explicitly focused on, at least none of the discussions that I'm aware of.

GARTH BRUEN: Alan, would this be an opportunity for us? Is the ATLAS II referenced anywhere in what we're providing to CWG?

ALAN GREENBERG: No, nor do I think it would necessarily be appropriate. I think the IANA issues, the larger group within At-Large, that is looking at the

accountability issues, if we believe that there is something in the ATLAS recommendations that we should be considering, either to show that it reinforces our position or perhaps to say we disagree with it, I think it should be brought to the attention of that group.

GARTH BRUEN: Okay. I think that would be maybe a good use of this material. I mean, that's my opinion. It would seem to be a waste, or in some cases maybe a duplication of effort, not to use it. Because we already spent time as a constituency building this agenda. So I think we should make better use of it. Go ahead.

JUDITH HELLERSTEIN: If you [inaudible] in the Technology Taskforce, Dev has been doggedly working on the recommendations that have been attached to the Technology Taskforce, and we will be giving an update.

Each year at the face-to-face meetings, we go through the recommendations that we were assigned and we tell what we've been doing that year to meet those recommendations. So you'll see some of it later in the Technology Taskforce meeting.

GARTH BRUEN: I'm sure that you two are doing a wonderful job with those recommendations. I'm talking about the board level stuff, the staff level stuff. That's what I'm talking about. Go ahead, Alan.

ALAN GREENBERG:

I think we want to be a little bit careful. The ATLAS recommendations came out of moderately small number of hours of discussion by people, some of whom were well versed in how ICANN works and what it does, and some of whom weren't.

If you look at the IANA Issues Working Group, I haven't counted how many sessions we've had, but I'm guessing we're approaching 100 hours of discussion by people who are heavily involved in these details. So I don't think we want to – without looking at the specifics – say we have to take that over how our ideas have evolved, because our ideas have very much evolved over the period of these discussions. It's very easy to say we want something if we don't understand the implications of it, or even if it's possible. And sometimes when we're weighing things because we're discussing it with people who have other views, there are compromises made – or quite simply, our ideas change.

I wouldn't want to prescribe that we must take an ATLAS recommendation over something else, but we should certainly be considering it.

GARTH BRUEN:

Thank you, Alan. So perhaps maybe, just in the context of this ATLAS material, we can examine what's being done through CWG to see if it's meeting some of those expectations and just maybe use it as a metric to see if we're keeping on point with what we're looking for in terms of the At-Large community. I think maybe it's a good starting point.

ALAN GREENBERG: And if nothing else, as a sanity check. It's a different set of ideas which may be relevant, may tell us something we forgot, or we may be able to say we've learned something since then and it's not applicable. The devil is in the details.

GARTH BRUEN: Would anybody be interested, other than myself, because now I am interested, in cross-referencing this list with what's being done by ALAC with the CWG? Would anybody be interested in just maybe running through the list, or at least just working with me going through the list and comparing notes? I'm happy to do it myself. It's always good to have another pair of eyes in there to find things that are missing. You can see me after the meeting. But yeah, thank you, Silvia. Just put that in as an action item that the region will just take this under consideration. Thank you.

Any other comments? Eduardo?

EDUARDO DIAZ: Yes. I just wanted to make a comment that the CWG proposal is finalized at this point. I don't know going through this if it will help. It's no more changes as far as I know. I mean, if we would have done something like this at beginning, then it would probably would have made more sense to do it.

GARTH BRUEN: It's not necessarily about changes. I'm thinking of it as a check, to make sure that the work we've been doing as a community is actually falling in line with what we end up doing, the actions we end up taking. That's what I'm talking about. Tom, wonderful, thank you. Great.

Any more comments on the ATLAS II recommendations? Let's go to Silvia

SILVIA VIVANCO: Regarding the ATLAS II, I just wanted to mention that for us from the staff perspective, it's a guiding principle that we take into account when developing new initiatives – for example, at the cross-RALO level, there are two or four recommendations and at least two of them are being implemented.

One of them that comes to mind is the survey of professional expertise to see what is the professional expertise of the ALSes. So there are several recommendations that are being implemented, assigned to a specific task force or to working groups. And of course, for staff, it's a very important guiding principle for us where we are going and what are the goals at the macro level that can inspire our work. Thank you.

GARTH BRUEN: Okay. Any other comments before I close this item on ATLAS II recommendations? No, okay. Oh, you do. And Murray has a comment. Okay, Eduardo, Murray, and then there's another hand up.

EDUARDO DIAZ: I just quickly wanted to mention that I believe tomorrow in one of the meetings in the agenda, they're going to discuss the ATLAS II, this part. So maybe we want to be there and mention this.

GARTH BRUEN: Yes. Thank you. Which session? Do you know?

EDUARDO DIAZ: I don't remember. Probably staff can help with that, but I saw it in the agenda.

GARTH BRUEN: Okay, Murray?

MURRAY MCKERCHER: Yeah, it's just also a comment. It seemed that Olivier was the most well-attached to this ATLAS group in various discussions, so if you're able to somehow connect with him in the next couple of days, Garth, you may be able to get through your list very quickly.

GARTH BRUEN: I think that would be impossible. I haven't seen him at all. Anyway, all right. No, definitely, thank you for the recommendation, Murray.

Next agenda item is update on finance and budget. There's no name attached to this. That's Heidi, and Heidi is not in the room. She just updated it already, so that item is done for now and closed. Okay.

So final item is any other business. Before I open it up to the room, I just have a few things to say. First, I want to thank everybody for doing such wonderful work while I was absent at the last two meetings. I actually really, really appreciated the time away to be with my family at a critical time. It was very, very helpful. Everybody did wonderful things, especially Glenn, Judith, Evan, and Alan. Everybody really pulled together and got the work done. I heard wonderful things about the LA meeting and the work that everybody did.

My second item concerns the IANA transfer and the CWG work, which is taking a lot of oxygen at this meeting. But I still want to make sure that our work as a region is getting noticed and getting done.

I would like to hear from you what it is that we're missing in terms of At-Large regional work, in terms of your ALSes. Does anybody wish to start something that they feel needs to be acknowledged, work that you're doing that needs to be acknowledged? Who has their hand up? [Joli]? Please go ahead, [Joli].

[JOLI]:

Hi. Working at a local level, what I really need is occasional visitors from ICANN or something so we can build an event around [inaudible] speak [inaudible] about the issues maybe two or three times a year, so then we can build a panel around the person or presentation.

Perhaps what I'm saying is – generally speaking, ICANN [inaudible]. We've done well here, but when, for instance, [inaudible] came earlier in the year and just [inaudible] for a couple days, it created a little bit

of a buzz and [inaudible] we're involved. We were there and visible [inaudible] did well for us as an ALS to position ourselves within the community.

GARTH BRUEN: Thank you, [Joli]. So do you think we could get Chris Mondini to come to New York City and have at least an East Coast meeting in New York City, and some of us could come up from DC, some of us could come down from Boston.

CHRIS MONDINI: Yes. On our Global Stakeholder Engagement Team, we have Veni Markovski, who looks after engagement with the UN missions who are based there in New York and he's a very good air traffic controller, at least from the staff side, of knowing who's coming.

Also, we do have stakeholders whether it's from community members like yourselves who are generally in the East Coast of North America, or staff members who sit in the Washington office. It's not hard to get there.

So to the extent that you're also planning things or would like a participant or us to help you get a participant or to help publicize an event, we're very happy to participate.

GARTH BRUEN: Yeah. We have been bouncing around the ideas of having regional meetings. Maybe we can have a sub-regional meeting because some

of the other ones have sometimes been deemed too expensive. But maybe we could have something in between now and the next meeting in October in New York. That might be really, really good. We can start thinking about that. [Joli], excellent suggestion. Thank you. You've already started a buzz in the room. Tom, go ahead.

TOM: Pressing the grey button on my machine here. I'd like to note that I am present here because of the assistance of ISOC New York and ISOC Global whatever it might be. I failed to note that earlier. I thank them both for that.

GARTH BRUEN: Wonderful. Any other – okay, all right. Go ahead. Go for it.

JUDITH HELLERSTEIN: We understand that the new CROPP applications – the new year for CROPP has started up. So we want to make sure that everyone [inaudible] NARALO's policy to try to have as many people as possible who will spread what ICANN does, what NARALO does, to as many groups as possible. So if there's any conferences that you think would be helpful that we can use on the CROPP funding to do. The year closes in June, and most of the requirements are is that you need to plan at least 8-9 weeks in advance, maybe a little more, so that we can – we need some time to review it.

It's a call. We have five slots. So begin to think about what conferences could use extra – we could spread the . . . To get more people interested both in NARALO and both in ICANN in general.

The funding can be used anywhere in the US, Canada, and Puerto Rico. So we want to put out a call and to have people think about things and come back to us and let us know. Then we'll discuss it here. Then if we get approval, for people to file the application.

GARTH BRUEN: Thank you very much. Chris, go ahead.

CHRIS MONDINI: I wanted to mention how pleased we are at how your particular RALO has really embraced the CROPP program. We've learned a lot from your use of it.

I want to echo what Judith has said, though, about thinking far in advance, particularly if you would like some staff participation as well because our fiscal year, as you know, runs July through the following July.

I had other constituencies here come and tell me about a wonderful opportunity with an organization, the National Council of [inaudible], and their technology committee and their organization. They're doing great things later this summer. But if I had known about it nine months ago, I could have helped organize from the staff side resources to complement, say, a CROPP trip.

As Judith mentioned, you need to have six weeks of anticipation, but that's the minimum. So have a look at the usual suspects, the organizations that are on your target lists, the regions and under-served or under-represented communities that have an interest in technology, that have an interest in ICANN issues, that have an interest in how they use the Internet. Really try to give us as much advanced notice as possible. That's both for you to make the most of CROPP, but also there are some cases that we can also give more support if we've had enough time to plan and budget.

I'm now based in Washington, DC, so a trip to New York is actually feasible. It's an easy thing. I haven't budgeted for it, but if ISOC and the ALS are going to do something there, it's pretty easy on an ad hoc basis. But that's really an exception. If it's a conference in Kansas City or in Vancouver or somewhere like that, please again – I'm beating a horse here, but as much advanced notice as possible we'll be able to work well together I think.

GARTH BRUEN:

Thank you, Chris. Dev, I'm trying to wrap my meeting up so you can start your meeting, but here you are extending my meeting into your own meeting, but go ahead.

DEV ANAND TEELUCKSINGH:

Yes, just very briefly. I think there's also one significant change to FY16 CROPP in that the eligibility of the CROPP program will depend on each RALO submitting a brief but clear outreach strategic plan before

any CROPP applications are filed. It has to be outreach strategic plan that has to be approved by the community and then submitted to the Global Stakeholder Group engagement for approval. So that has to be done before any CROPP applications are filed. That's it.

GARTH BRUEN: Thank you. Alan?

ALAN GREENBERG: Thank you. As we now know, the CROPP program can be used not only for “outreach” but for engagement, for practical things the community needs. There are now indications, and I won't go into the specific case, where there are some indications that it might be possible in the future to use the overall CROPP envelope funding for other things other than five specific trips. In other words, if we can find co-funding from something ICANN might be willing to simply toss the money in as a bundle to do something, if the region thinks that this is a really good productive use of the funding to accomplish some real-end purpose.

The program is getting more flexible, whether it's explicitly written in the rules or not. I think we need to think about that. Are there ways that we could use a small pile of money, either the equivalent of all the five trips or some of the five trips or something, to achieve some end which will really help us become a more effective RALO?

I really find this concept that ICANN staff and management are becoming flexible and want to see the money used well, as opposed to just following a process.

Any more comments before I just relist the action items? No? Okay.
And there's no one in the chat room with their hand up. Great.

We want to get a head start on the newsletter while we're here. That's one.

Two, we want to look at the ATLAS and compare it to the CWG recommendations in terms of what ALAC has been working on to see that we're meeting our goals that we've projected for ourselves.

Three, we want to begin a discussion about having a sub-regional meeting in New York at some point between now and the next ICANN meeting.

Is there anything else? No. Okay. Thank you very much for attending the NARALO meeting. The meeting is adjourned.

[END OF TRANSCRIPTION]